



Working with businesses

Our Community
Your Business

The Common Box



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Welcome!

- What is ESV?
 - Our Challenge service
 - Skills Based Volunteering
 - Online Business Mentoring
- How can you work with businesses?

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Employer-supported volunteering

- Employee's volunteering work is actively supported by the employer and can take place during working hours, as opposed to in the employee's personal time
- Due to the mass adoption of Corporate Social Responsibility, companies are looking to make the most of their best assets: their employees.
- Companies are looking to generate goodwill amongst staff and roll out volunteering on a more personal level – this can be done via Works 4U into the community, to support local organisations and projects

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What are the benefits of ESV?

- Increasing commitment, morale and motivation
- Enhancing skills
- Improving public image
- Encouraging team building and internal communication
- Creating networks with community organisations

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What are the benefits to Employees?

- Developing new skills or improving existing skills
- Making a difference to society
- Building self confidence
- Learning to work as part of a team
- Having fun in a new environment

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Community Benefits

- Improved understanding between community and business
- Harnessing new skills and knowledge
- Raising the profile of an organisation
- Gain a greater understanding of business
- Feeling valued by the corporate sector
- Manpower & cost saving

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Current Works 4U clients :

- L'Oreal
- GE
- Disney
- Coca Cola
- Starwood Hotels
- Betfair
- IKEA
- Diageo
- Dairy Crest
- Element Six



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Works 4U Challenge Service

- Bespoke / flexible service
- Team Leader motivates and organises the team
- Business Development Manager - project manager, supervisor, facilitator

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Planning a Team Challenge

- Works 4U to assign or design challenge based on size of team, type of project required, available dates and type of work.
- Site visits with Works 4U and team leader
- Health and Safety, Risk Assessment, First Aid undertaken by Works 4U
- Sourcing, brokering and delivering materials
- Confirming costs and budgets
- Organising press coverage and maximising awareness
- Evaluation

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Challenge Photos



Income generation from challenges

- Works 4U is a limited company, but one that operates as a social enterprise, therefore all our profit is pumped back into the community
- The business companies pay a fee for the service provided
- In addition to the office overheads and our staff costs, you will also have to cover the cost of the materials

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Ideas for challenges

- Create branded challenges for on-going activities to increase the commitment of the business volunteers e.g.: GE IT Club, Belfair Homework project
- Develop relationships with volunteers attending the challenges and include them in the communication on new projects
- Provide innovative ideas for team challenges, but with focus on making a difference in the community e.g. Old Hammersmith at St Vincent's Care Home

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Tester challenge

Wednesday 27th March at 10.00 am

Betfair Gardening Challenge

Sisters of Nazareth Care Home

- The opportunity to see an actual challenge taking place and talk to the business volunteers
- Please dress warm on the day as we are expecting very cold weather

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Skills Based Volunteering

- Skills Based Volunteering Pilot Programme aims to transfer vital knowledge from successful businesses to local active small-medium voluntary organisations
- SBV provides access to professional skills and services – which organisations might not be able to afford and are paramount to their development and activity

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Skills Based Volunteering

- 10 organisations from H&F Borough were selected to participate in this Pilot Programme with support needed for Marketing, IT, HR, Quality Standards and Events Management
- 3 global corporations are already involved in our programme and we are looking to recruit volunteers from other companies as well

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Business Mentoring Forum

- Online mentoring programme to enable young volunteers to create a forum for young people and business mentors in Hammersmith and Fulham
- The purpose of this forum is to provide support for young people from deprived communities in Hammersmith & Fulham in starting their own business or getting into employment

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Business Mentoring Forum

- The forum is set-up on categories, such as: Skills Development, Career advice, Networking, Training and we will present Case Studies
- The Events4Youth team was involved in the development of the forum, having consultation meetings with businesses and young people

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Business Mentoring Forum

- Development of the online forum might lead to a wider audience and recruitment solutions for corporations
- The forum could generate income by selling advertising space to Universities and companies interested in reaching a wide audience

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Business Mentoring Forum Launch - 7th March



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What can employee volunteers do?

- Team challenges:
 - Painting, decorating, gardening, tea parties, pub quizzes, sports, reading in schools, helping the elderly...
- Skills Based Volunteering:
 - Work with local organisations and transfer their skills in the benefit of the local community
 - Toolkits on specific areas (IT, HR, Marketing, etc.) will be provided to support the process
 - They will have a defined framework than will enable them to make the most of their expertise
- Business mentoring:
 - Mentoring young people in an online environment, moderated by one of our volunteers
 - Providing support on their area of expertise

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How can you work with businesses?

- Identify business with Corporate Social Responsibility programmes
- Prepare a plan based on the CSR policy to approach a company
- Establish a point a contact in the company
- Present your organisation as a service provider that can deliver their CSR objective
- Use challenges to build trust and develop the relationship
- Provide a consistent service proposition, including challenges and skilled based volunteering

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THANK YOU !

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